



# Wilderness Trail *TAKE A HIKE*

## **TAKE A HIKE | WESTERN NORTH CAROLINA**

*TAKE A HIKE 2011* will be held on April 30<sup>th</sup> in Waynesville, NC. The event will include a 2.6 mile hike around Lake Junaluska, with all proceeds helping Wilderness Trail to reach more youth and families each year.

### **What exactly is TAKE A HIKE?**

- *TAKE A HIKE* is a two-part fundraiser that includes a pre-event fundraising push by teams and individuals, and an actual hike on *TAKE A HIKE* day.
- Leading up to the event, hiking teams will raise money in groups called teams. Each team member will raise money individually to contribute to the team total. There are incentives for both individuals and teams. On the day of *TAKE A HIKE*, teams will turn in their money, enjoy the festivities and take a hike!
- *TAKE A HIKE* day will include an opening ceremony, a multi-mile hike, live music, food and prizes.
- Even if hikers are unable to attend the day-of festivities, they are still encouraged to participate in the pre-hike fundraising portion.

### **Why Does Wilderness Trail Fundraise with TAKE A HIKE?**

- While Wilderness Trail fundraises year-round, *TAKE A HIKE* is a fun and unique way for our ministry family to participate with us in raising funds, while sharing the purpose of our ministry with friends, family and first-timers alike.
- Since 2006 Summer Event attendance has increased 60% - while this exponential growth is wonderfully exciting, it means that WT must expand quickly in order to avoid turning away groups.
- Over 30 churches from the Southeast make up the core of WT hikers during the year. This event allows hikers from *all over* our map to join in the fundraising effort together to help fund this growth while avoiding increases in registration fees.

### **How can I be a part of TAKE A HIKE?**

- **Join a TAKE A HIKE team.** *TAKE A HIKE* teams have already begun to form in your church community! Call or email Alisa (828-734-3142 or [alisa@wtrail.com](mailto:alisa@wtrail.com)) to find a list of current teams. You are welcome to join *any* team you would like!
- **Start a TAKE A HIKE team.** Teams can be made up of friends from your youth group, Sunday school class, small group, fellow hikers, work staff, or any others! Call or email Alisa (828-734-3142 or [alisa@wtrail.com](mailto:alisa@wtrail.com)) for information and materials. Serving as a Team Captain is a fun, and easy way to help Trail grow for years to come!
- **Join us for TAKE A HIKE day.** Even if you are unable to participate in the pre-event fundraising for *TAKE A HIKE*, we would love for you to join us along the walk, learn more about the ministry and fellowship with other participating teams.
- **Donate!** Whether you are a part of hiking team or not, this fundraiser is a wonderful opportunity to contribute to our growth. With your help, we will be ready to take on all of the adventures that lay ahead of us in 2011! All gifts are tax deductible and may be mailed to PO Box 742, Waynesville NC 28786; checks are payable to "Wilderness Trail".

### **TAKE A HIKE Day**

- Registration, snacks and a short program begin at 9:00am on Saturday, April 30<sup>th</sup>, with the 'hike' around the Lake to begin at 9:30am.
  - The event will take place at Lake Junaluska's Open Air Gym in Waynesville, NC.